

## FAST FACTS

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Installed new bike parking on campus.



Registered riders for bike buddy matching.



Registered people for free green travel options.

*I look forward to continuing our partnership with 511NY Rideshare, which has done so much to promote bike safety among our students, staff and community.*

– Walter Lopez  
Public Safety Supervisor  
Pratt Institute  
[www.pratt.edu](http://www.pratt.edu)

## Taking Green Travel for a Spin

### 511NY Rideshare supports biking to campus.

Established in 1887, the Pratt Institute is located on a 25-acre campus in the Clinton Hill neighborhood of Brooklyn, New York. This innovative art and design school has 4,500 students – many of whom bike to class. Nearby roads have designated bike lanes, and cyclists can rent bikes at several Citi Bike stations in the area.



*Looking for a bike parking spot? 511NY Rideshare worked with Pratt to add more spots on campus, including this rack at Myrtle Hall.*

Pratt Institute has partnered with 511NY Rideshare to add bicycle parking and improve bike safety on and around campus. Working in collaboration with Pratt, 511NY Rideshare helped plan the number and locations of the new parking spots and which type of bike rack to use. At two recent events, Pratt and 511NY Rideshare provided bike maps and other resources to help make biking to school or work safe, convenient and enjoyable. These included bike buddy matching services to help bikers find partners going to common destinations.

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*The New York City Department of Transportation ensured bikers were street smart, giving out free helmets at Pratt bike safety events hosted by 511NY Rideshare.*

Pratt community members attending the events got tips on bike safety, registered for 511NY Rideshare's free green travel options and registered to bike together through its buddy matching service.

The New York City Department of Transportation also participated in these events, fitting and teaching attendees how to wear the free bicycle helmets it provided. And the city's leading proponent of bicycling, the nonprofit organization Bike New York, discussed city cycling scenarios and how best to handle them.

Walter Lopez, Pratt's public safety supervisor, says, "Educating Pratt Institute staff and students and the local community about safe bicycle handling heightens awareness and leads to safer streets in our neighborhood. Plus, we're promoting clean travel, fresh air and exercise."



*Bike safety is a team effort! In collaboration with Pratt, 511NY Rideshare, Bike New York and NYPD shared tips, maps and other resources on campus.*

### SOLUTIONS



Provide bike buddy matching, safety tips and resources.



Help students and staff plan trips to campus.